



## **BREAKING DOWN BARRIERS: HOW WE HELPED A CLIENT OVERCOME SOFTWARE ACCESSIBILITY CHALLENGES WITH SPECIALIZED TESTING**

### **CLIENT BACKGROUND**

Our client, a MedTech company, aimed to enhance accessibility in their flagship application for users with diverse abilities. They sought our expertise in accessibility testing to ensure compliance with industry standards.

#### **BEFORE WORKING WITH US**

##### **CHALLENGES**

Platform was not assessable by people with diverse abilities leading to exclusion of certain group of people from using the platform.

Client's development team lacked the skillset needed to perform the type of specialized testing.

#### **AFTER WORKING WITH US**

##### **RESULT**

Users with diverse abilities now navigate the software seamlessly. This success not only enhances the client's brand reputation but also contributes to a more inclusive digital landscape where technology is accessible to everyone.

### **HOW WE GOT THERE**

Guided by inclusivity, we adopted specialized testing methodologies, aligning with standards such as WCAG. Meticulous research informed our comprehensive testing, covering UI, navigation, and interactive elements.

Our team evaluated every aspect of the application, emphasizing screen reader compatibility, keyboard navigation, and colour contrast. Extensive usability testing, including feedback from users with varied abilities, led to iterative enhancements, seamlessly integrated by collaborating with the client's developers.